

Synchronicity

(Meaningful Coincidence-Transcending Ordinary Reality)

Have you ever experienced one of those strange moments in life where events suddenly synchronise in such a noticeable way that it makes you feel a sense of 'awe'?

Here's an example of synchronicity from the great analytical psychologist 'Carl Jung': Carl bought a theatre ticket and was given ticket number 69. That evening in Vienna he took a tram, number 69. He met a friend who gave him his telephone number which started with 69. Thus 69 starts to feel meaningful.

I am a student at the University of Hertfordshire researching people's experiences of synchronicity – This is for the dissertation of an MA degree in Folklore. The purpose of the research is to investigate what 'beliefs' people make of their synchronicity experiences, and I aim to explore this in terms of 'folklore'.

Would you like to take part in my research?

If you are interested in talking about your experiences, I am looking for volunteers to be interviewed (as MS Teams but also with the possibility of in-person), I would be delighted to hear from you. Please note MS Teams interviews will require you to give me your email address. I can arrange an interview at a time that suits you. Interviews will be no longer than 30 minutes and questions are simple and confidential. My university ethics protocol means you need to sign a consent form. But you can pull out at any time should you change your mind. Your information will be used in the write up, although anonymous, and confidential.

*You can contact me here for further information: attwoodmichael@gmail.com

Mobile: 07808297306 (Ask for Michael).

This is an official notification by Michael Attwood of the University of Hertfordshire in respect of a study involving human participants.

Title of study: Synchronicity-Meaningful Coincidence: Transcending Ordinary reality.

Protocol Number: 2277 ST SSAH 2026

Approving Committee: The University of Hertfordshire Social Sciences, Arts and Humanities Ethics Committee with Delegated Authority. If you have any queries concerning this document, please contact me: Michael Attwood. Email: ma24abh@herts.ac.uk. Or my supervisor Dr Helen Cornish. Email: h.cornish@herts.ac.uk